



## Job Profile

# Product Manager General Aviation, Drones, and iConspicuity

FLARM is the collision avoidance system and electronic conspicuity technology used by General Aviation, UAVs, and paragliders. Since 2004, over 85'000 manned aircraft and many UAVs have been equipped with FLARM. We offer a wide range of products for end users and integrators to customers all around the globe.

As the Product Manager for our core line of products, you represent the voice of the customer inside the company: Through interaction with customers, partners, and regulation agencies, you develop requirements for new products and software releases. Together with R&D, you make new products happen. You then work with marketing to educate the market on these products.

## Key Responsibilities

- Engage with partners and customers and represent them internally.
- Develop the roadmap for General Aviation, drones and e-Conspicuity products.
- Engage with EASA and other regulators to shape and implement regulations.
- Lead product marketing activities (print, social media, events). Develop video series on FLARM wisdom.
- Develop the business and open new markets and opportunities.
- Help with product support and building of knowledge base

## Qualifications

- Experience in product management or product development of UAV avionics or related domains.
- Familiarity with FLARM technology, EASA iConspicuity, and ADS-L.
- Strong technical aptitude for integrating navigation, surveillance, and communication systems.
- Excellent stakeholder management, communication, and leadership skills.
- Link to General Aviation, pilot's license.

We are a small, dedicated and highly motivated team in Zug. We are looking forward to your application! Please submit your application via email to [hr@flarm.com](mailto:hr@flarm.com).

Note: We currently consider direct applications only; anonymous profiles will be ignored.